

California Red Ribbon Program 2007

24/7-365: Living Your Natural High

Instructions for Using The Red Ribbon Pledge Card

The Red Ribbon Pledge Card is designed to encourage open communication between parents/caregivers and students (their children/teenagers) about the dangers of alcohol, tobacco, and drugs and the benefits of a healthy, drug-free lifestyle. Parents/caregivers and students will have a discussion each week for the four weeks during October on the various topics listed. When both the parent/caregiver and the student sign the card, they are indicating they have had a conversation about these various topics.

Instructions

1. Make the Red Ribbon Pledge Card available to as many students and parents/caregivers as possible. Copies are being distributed to elementary schools or a copy can be downloaded and printed from www.drugfreeca.org. Click on Red Ribbon then Download The Red Ribbon Pledge Card.
2. Encourage parents/caregivers and students (their children/teenagers) to have an open discussion about the topics listed under each of the four weeks on the pledge card. Encourage both to sign the HOME COPY and the SCHOOL COPY.
3. Cut the pledge card in half. Check off each week on the HOME COPY as the various topics are discussed. Ask the student to take the SCHOOL COPY back to their classroom.

Suggestions for School Activities with the Red Ribbon Pledge Card

1. Teachers encourage their students to take the Pledge Card home and share it with their parents/caregivers and discuss each of the topic areas listed for the four weeks during October.
2. Teachers encourage students to bring the signed Pledge Cards back into the classroom.
3. Teachers help students display the signed Pledge Cards in the classroom or other locations in school.
4. The Red Ribbon Coordinator can send an email to The Partnership for a Drug-Free America, California Chapter indicating how many signed pledge cards have been turned in. The total number of signed pledge cards for California can be posted on the Red Ribbon Website.

Email address: Redribbon@drugfree.org